

# Westchester County Association's WORLD TRADE COUNCIL presents

## LEVERAGING FREE TRADE AGREEMENTS FOR BUSINESS GROWTH

### DOING BUSINESS OVERSEAS

In a sluggish economy, overseas markets often hold the key to business growth. Come learn from the experts. Find out how recent free trade agreements with Columbia, Korea, and Panama can unlock the hidden potential in your business.

**FRIDAY, NOVEMBER 30, 2012 8:30 to 11am**

Westchester Community College Gateway Center | 75 Grasslands Road, Parking Lot #1 | Valhalla, NY



Harman

#### Featuring:

**BENNETT HARMAN, Deputy Assistant U.S. Trade Representative for Latin America,**  
Office of the U.S. Trade Representative (USTR)

*Formerly an international economist at the U.S. Department of Commerce, Mr. Harman is today responsible for dealing with barriers to U.S. exports and investment in Latin America and the Caribbean. Recently, he served as Chief Negotiator for the last phase of the U.S.-Colombia free trade agreement negotiations and Deputy Chief Negotiator for the U.S.-Peru FTA.*



Cook

**TRAVIS COOK, L.C.B., Senior Account Manager, American River Logistics**

*Over the past ten years, Mr. Cook has held logistic operations positions for ARI in Los Angeles, Miami, and New York. He has assisted international companies in managing their logistics challenges through on-site assignments in Asia, Europe and Latin America and holds a U.S. Customs Broker License.*



Sullivan

**HELENA D. SULLIVAN, ESQ., Barnes, Richardson & Colburn**

*A former Law Clerk to Judge Thomas Aquilino at the U.S. Court of International Trade, Ms. Sullivan's practice represents importers who have issues of compliance with U.S. Customs law, exporters who have issues relating to U.S. export control laws, free trade agreements, and other international regulatory issues relating to trade.*

#### Panel Moderator

**GRACIE ZHAO, ESQ., GMZ International Development, Inc.**

*As founder of GMZ International, Ms. Zhao and her development team engage in renewable energy projects in the U.S. and China. Her firm provides legal research and consultation, including due diligence, legal document formation, and application for state/federal rebate or other incentives.*



Zhao

\$60 for WCA-members; \$75 for future members  
Includes breakfast reception from 8:30 to 9:15 am

To register, visit [www.westchester.org](http://www.westchester.org)



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